



# Minister: Technology investment policy pays off

by **Niamh Hennessy**

A CORK firm which has developed technology used to locate lost laptops and mobile phones has signed a multi-million euro deal with Arizona University.

The deal could be worth up to €2 million to Yougetitback.com over the next few years.

It will see Cork-based technology used to protect the laptops, phones and other devices of over 65,000 students and staff.

Yougetitback.com is one of three Cork firms that secured deals with American-based firms as part of a Government trade mission to Silicon Valley last week.

The Cork firms, which are specialists in their fields, employ 75 people and representatives from each company accompanied the Minister for Enterprise, Trade and Employment, Micheál Martin on the US trip.

Bard, a Ballingearry-based technical document firm, which provides specialised technical document support to IT firms, signed a deal with Lam Research in California.

SensL, which is based on the Blackrock Road and employs 12 people, signed two deals for its low-light technology.

The deals signed are thought to be worth in the region of €2m a year to the companies and are being supported by Enterprise Ireland.

Minister Martin added that the success of these firms shows that Cork companies are at the cutting edge. "I firmly believe that firms like Yougetitback.com, Bard and SensL are proof that our policy of investing in research and development is paying off," he said.



**Frank Hannigan and William Fitzgerald of YouGetItBac with Enterprise Minister Micheál Martin.**

Picture: Neil Danton/News Digital

