



Cork firm aims to e-tag 600 million smart phones

A Cork-based firm which offers an innovative service reuniting lost laptops with their owners is set to launch a new electronic tagging technology aimed at the 600 million new smart phones and 100 million laptops shipping worldwide every year.

Frank Hannigan, managing director of YouGetItBack.com, has received support from Enterprise Ireland and private investors to develop a unique electronic tagging technology that will help users track lost or stolen laptops and even build up a warrant against the thief.

The company, whose customers include Tesco, O2, Deloitte, Vodafone and Astra Zeneca, has developed new software which it intends to introduce for the application layer of various mobile devices ranging from BlackBerry and Symbian devices to iPhone, Linux and Google Android devices.