



Tag it and bag it – and catch the thief who nabs it

A CORK-based firm whose innovative service aims to reunite lost laptops with their owners is about to launch a new electronic tagging technology aimed at the 600 million new smart phones and 100 million laptops that ship worldwide every year.

Frank Hannigan, MD of YouGetItBack.com, has received support from Enterprise Ireland and private investors to develop a unique electronic tagging technology that will help users track lost or stolen laptops and even build up a warrant against the thief.

The company, whose customers include Tesco, O2, and Deloitte, has developed new software it intends to introduce for the application layer of mobile devices ranging from BlackBerry and Symbian devices to iPhone, Linux and Google Android devices.

“Over the past three years we’ve built up the services to help reunite people with their lost devices using our physical tags. The electronic tags include the same function as the physical tags to make it easy for a kind person who finds a lost device to get in touch with us and we’ll reunite it with the owner,” says Hannigan.



Frank Hannigan,
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